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**COURTLY LITERATURE OF THE MIDDLE AGES AND THE  
TRANSFORMATION OF IDEAS IN THE RENAISSANCE**

This article discusses the formation of courtly literature in the Middle Ages, especially its modification during the Renaissance. Considerable attention is paid to the nature of the imagery, stylistic originality, genre works of nature. Moreover, analyzes the specifics of transformation and artistic concept of "courtly love" as the embodiment of ideals of the military- aristocratic strata of medieval society. Identified and analyzed samples of lyric poets, in which an abstract idea is embodied in the form of an image of a beautiful lady.